

FRANCHISE
BUSINESS OPPORTUNITY

HISTORY OF PARES AVENUE

Pares Avenue opened its first store on June 08, 2019, in Maysilo, Malabon City. The company is a family-operated making each dish in our own kitchen from traditional family recipe. Focusing on the goal of "Serving Good Food" Marj, the owner, established her career in food industry way back her college days having a small canteen beside her university. She stopped cooking when she started to build her own family. But her passion in serving good food never came to an end. She decided to open Pares Avenue to provide Malabonians and to satisfy their cravings with Filipino Comfort Food.



PARES AVENUE FOOD VARIETY



















PARES AVENUE **OPTIONS**



Home of the Best Filipino Comfort Food

MENU CHOICES

Certified Bestsellers



PARES BEEF 128.00 248.00 PARES WITH BONE MARROW PARES MAMI 108.00 PATA BULALO 250.00 MALAMANG BULALO 380.00 MEGA BULALO 550.00

HOTSILOG	65.00
TOCILOG	98.00
SISIGSILOG	98.00
BANGSILOG	108.00
BAGNETSILOG	108.00
TAPSILOG	108.00
ATTA	100



CRISPY PORK SINIGANG	250.00
SINIGANG NA BANGUS	238.00
BEEF SINIGANG	350.00
BAGNET KARE-KARE	300.00
BEEF KARE-KARE	380.00
PANCIT BAGNET	250.00
PAPAITAN	150.00
PAPAITAN W/ BONE MARROW	270.00





SISIG 🖴	150.00
DINAKDAKAN 🧺	150.00
CHICHARON BULAKLAK	130.00
BICOL EXPRESS	200.00
PORK BINAGGONGAN	220.00



Lamon Meals

LAMON MERAL OR G000 FOR 3-4 PAX



1 BOWL OF PARES BEEF

1 MALAMANG BULALO

1 BANDEHADO RICE

1 ICED TEA PITCHER

LAMON BREAK #2.



2 CRISPY PORK SINIGANG

1 SISIG

1 BANDEHADO RICE **1 ICED TEA PITCHER**

LAMON MIEAL #3 620



1 MALAMANG BULALO

1 SISIG

1 BANDEHADO RICE

1 ICED TEA PITCHER



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PARES AVENUE MEDIA PROMOTIONS



UNANG HIRIT



THE CHUI SHOW



PARES AVENUE DELIVERY PARTNERS



Grab Food

Be the bearer of good food.



ADVANTAGES OF PARES AVENUE FRANCHISE

- Competitive Menu (unique family recipe, wide range of food choices and packages)
- Franchisor may provide you with assistance in such areas as site ocular, equipment and supplies purchasing, business advertisement, bookkeeping and accounting, business counseling and employee training.
- It caters to wide range of customers.
- Special financing or credit arrangements options in franchising Pares Avenue
- There's already a process in place from pre-operational to operations.

WHAT'S IN IT FOR YOU?



ROI in 6months to 1 year Low Investment Capital Can
accommodate
all classes of
customers

Easy to Sell

High Possibility of Expansion

Competitive with the Market



FRANCHISE PACKAGES 350,000.00 PHP

- Starting at 30SQM
- Initial stocks worth 30,000php
- Renovation worth 10,000php
- Business Permit
- Training for Employees for 3 months
- Employees uniform for 5 pax
- Point of sale with Cellphone
- Grab Food and Food Panda Business Registration
- Tarpaulin Signage
- Menu and Menu Sintra Board
- Free Royalty for 1 year





FRANCHISE PACKAGES 550,000.00 PHP



- Starting at 50SQM
- Initial stocks worth 50,000php
- Renovation worth 30,000php
- Business Permits
- · Accounting assistance and bookkeeping
- Training for Employees for 3 months
- Employees uniform for 10-12 pax
- Point of sale with Cellphone
- Grab Food and Food Panda Business Registration
- Restaurant Signage with light
- Kitchen utensils
- Menu and Menu Sintra Board
- Free Royalty for 1 year



FRANCHISE PACKAGES 98,000.00 PHP



- · Food cart on the Go
- Initial stocks worth 5,000php
- Food Cart worth 20,000php
- Business Permits
- Accounting assistance and bookkeeping
- Training for Employees for 1 month
- · Employees uniform for 1-2 pax
- · Point of sale with Cellphone
- Kitchen utensils



For inquiries, please contact: Marjorie Anne Santiago (Owner/General Manager) – 09272434647 Gemina Maria Elaine Santiago (Business Operations Manager) – 09164401815

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